SPRINGBOARD
INNOVATION & ENTREPRENEURSHIP GRANTS FOR SOCIAL SCIENCES & HUMANITIES

Application Questions for Reference

1. PROJECT TITLE

2. PROJECT PARTICIPANTS

Special consideration will be given to interdisciplinary projects.
STOP: Student applicants who are members of any Center, Institute, Organized Research Unit, or other similarly organized educational or research program are required to apply through the management of their respective Center, Institute, Organized Research Unit, or Program.

- Project Lead Name
- Project Lead UCSC Affiliation (select)
  Faculty, Researcher, Postdoc, Scholar, Graduate, Student, Undergraduate Student
- Project Lead Department and Division
- If Project Lead is not faculty, list your faculty supervisor who will be the Project Sponsor.
- If Project Lead is a student member of a Center, Institute, Organized Research Unit, or other similarly organized educational or research program, has the application been approved by your management? “N/A” if not applicable.
- Project Lead UCSC Email Address
- Project Lead Phone
- List other team members (if any) and their respective (1) role on the project, and (2) full USCS Affiliation – if no other members, enter “N/A”

3. PROJECT

- Description of your Project (100 words or less)

Special category projects
There are three special categories of projects that will get priority consideration. These are:
1. Promoting ethics, diversity, or non-discrimination in the technology startup ecosystem
2. Helping the growth of the local and regional economy through job training and job creation
3. Developing the potential for the commercialization of the UCSC technology
- Is the Project considered one of these Special Categories?
- Select the appropriate Special Project category from the dropdown list. Select “N/A” if not applicable

4. THE INNOVATION

Market need, solution, beneficiaries, market alternatives, & technology. Refer to program description for eligible project types.
- Describe the market need – What is the challenge being solved and why is the project important? Who are the potential customers/beneficiaries? Give justification. (200 words or less)
- Describe the innovation – What is the innovative research concept, idea, methodology, or technology this project helps bring to practice? Describe the innovation in your approach and potential impact? (200 words or less)
April 1, 2019 Springboard Reference

- How does your solution compare to existing solutions in the marketplace? What new value proposition does your solution bring? (200 words or less)
- If your project involves the use or application of new software and/or hardware technology, describe it here. “N/A” if not applicable.
- Technologies developed at UCSC require an invention disclosure. Is a record of invention disclosure on file with IATC for your project technology?
  Yes / No (contact IATC immediately at innovation@ucsc.edu to complete an invention disclosure form – required to qualify) / Not applicable

5. PROJECT PLAN

Address the obstacles that springboard funding will help to overcome. Provide your project timeline, including timing of reaching goals and major milestones. List the processes you will use to achieve the project goals and expected outcomes.
- Project Goals – What are the obstacles that Springboard funding will help you overcome? (100 words)
- Project Plan – Provide a clear project timeline, including timing of reaching major goals and timelines

6. PROJECT PARTNERSHIP

Projects executed through a partnership with an external entity, with a clear and verifiable demonstration of cost sharing and/or matching (cash or in-kind) are preferred
- If the project will operate in partnership with an external entity, please provide details of the entity and the nature of partnership. “N/A” if not applicable.
- If the project will operate in partnership with an external entity, describe the cost sharing or matching involved – specify nature of cost (cash, personnel, equipment, etc.) “N/A” if not applicable.

7. PROJECT BUDGET

Describe how the funding will be used.

**NOTE: all Springboard funds received will need to be spent by June 30, 2019.**
- Funding Request (select)
  - Budget Details – provide a list of budget categories and amounts. List full budge including outside matching (if any).
  - Funding History – list existing/prior funding sources utilized to support this project (100 words)

8. PROMOTING DIVERSITY

UC Santa Cruz is mindful of the unique challenges faced by groups that are typically underrepresented in innovation and entrepreneurship and/or face challenges in accessing funding from traditional sources for startup ventures, such as women and minorities.
- If the project will support, promote, or encourage the inclusion of typically underrepresented or otherwise disadvantaged groups, please describe. “N/A” if not applicable.
- Next steps – What additional steps will remain after this grant funding? (100 words)

9. REVIEW CRITERIA

Proposals will be rated in the following areas: social/technical merit, utilization/commercialization potential, development plan (budget, milestones, etc.), matching support, adherence to the purposes of AB 2664, and benefit to the University. Special consideration will be given to interdisciplinary projects, special projects (listed above), and projects catering to
and/or including traditionally unrepresented or otherwise disadvantaged groups. Successful proposals will demonstrate public benefit and/or commercial viability.