



# LAUNCHPAD PROOF-OF-CONCEPT GRANTS Winter/Spring 2018 APPLICATION FORM



Before completing this application, refer to the [Launchpad Program Description document](#) to confirm eligibility.

IATC | INDUSTRY ALLIANCES & TECHNOLOGY COMMERCIALIZATION

## I. PROJECT TITLE

## II. PROJECT PARTICIPANTS

### PROJECT LEAD (1) NAME

UCSC AFFILIATION

UCSC DEPARTMENT

EMAIL ADDRESS

PHONE

### PROJECT LEAD (2) NAME

UCSC AFFILIATION

UCSC DEPARTMENT

EMAIL ADDRESS

PHONE

### PROJECT LEAD (3) NAME

UCSC AFFILIATION

UCSC DEPARTMENT

EMAIL ADDRESS

PHONE

**LIST OTHER TEAM MEMBERS AND RESPECTIVE ROLE ON PROJECT**

**III. DESCRIPTION OF THE TECHNOLOGY**

CLEARLY DESCRIBE THE PRODUCT TO BE ULTIMATELY COMMERCIALIZED, THE POTENTIAL APPLICATIONS, AND THE NEED THIS TECHNOLOGY ANSWERS. LIST YOUR GOALS AND SUMMARIZE THE PROPOSED WORK TO BE DONE USING THIS GRANT.

#### **IV. MARKET NEED**

WHAT IS THE COMMERCIAL VALUE OF THIS TECHNOLOGY? DESCRIBE THE INNOVATION OF YOUR APPROACH AND POTENTIAL IMPACT. WHAT IS THE CHALLENGE BEING SOLVED AND HOW DOES THIS PRODUCT COMPARE TO EXISTING SOLUTIONS IN THE MARKETPLACE? WHO ARE THE POTENTIAL CUSTOMERS/LICENSING PARTNERS?

#### **V. MARKET STRATEGY**

IS YOUR MARKET STRATEGY ONE OF LICENSING OR A STARTUP?

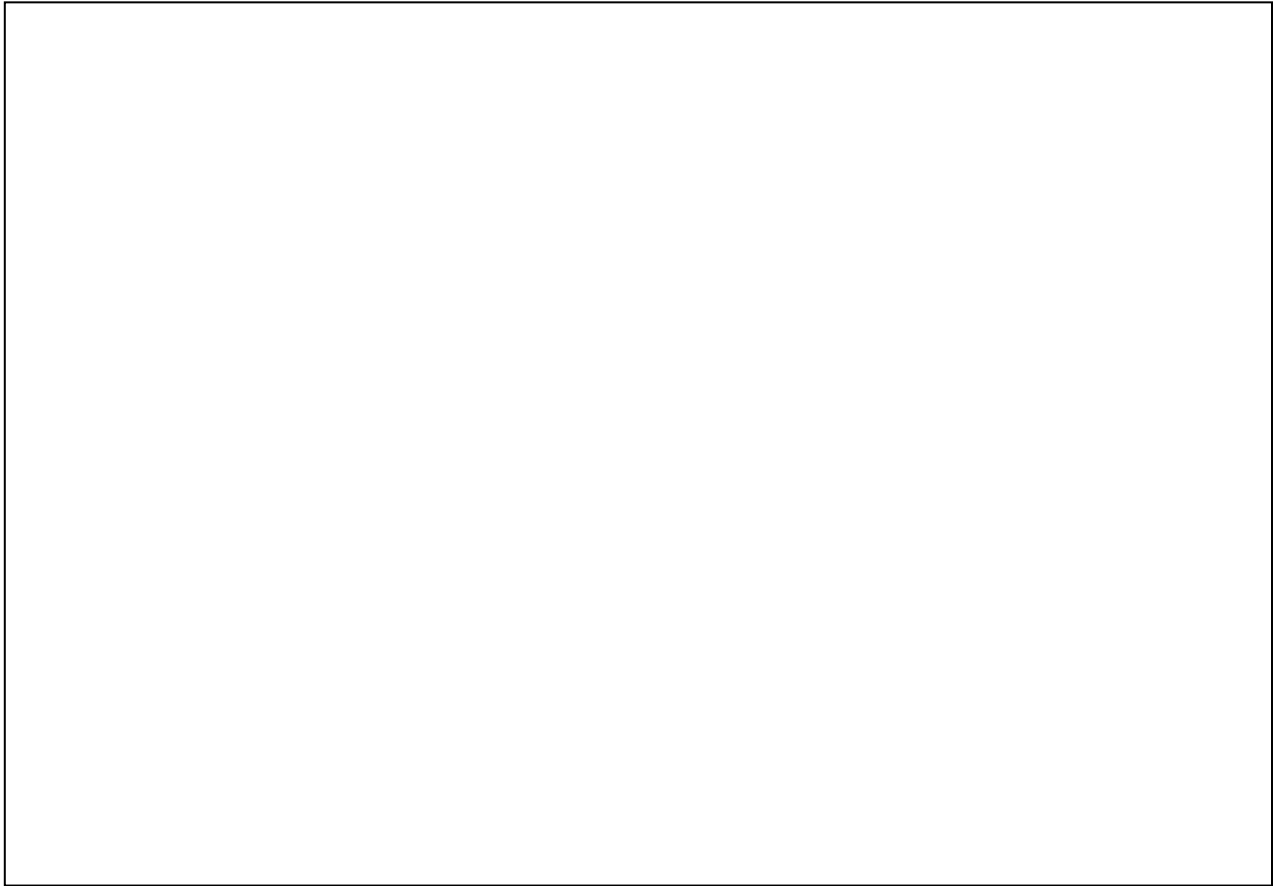
#### **VI. CURRENT STATUS OF THE INVENTION**

IS A RECORD OF INVENTION DISCLOSURE ON FILE WITH THE INDUSTRY ALLIANCES & TECHNOLOGY COMMERCIALIZATION (IATC) OFFICE? IF **YES**, ENTER DISCLOSURE NUMBER BELOW AND LIST THE NAMES OF THE INVENTORS ON THE DISCLOSURE.

IF **NO**, PLEASE COMPLETE AND SUBMIT THE INVENTION DISCLOSURE FORM [HERE](#) BEFORE SUBMITTING THIS APPLICATION.

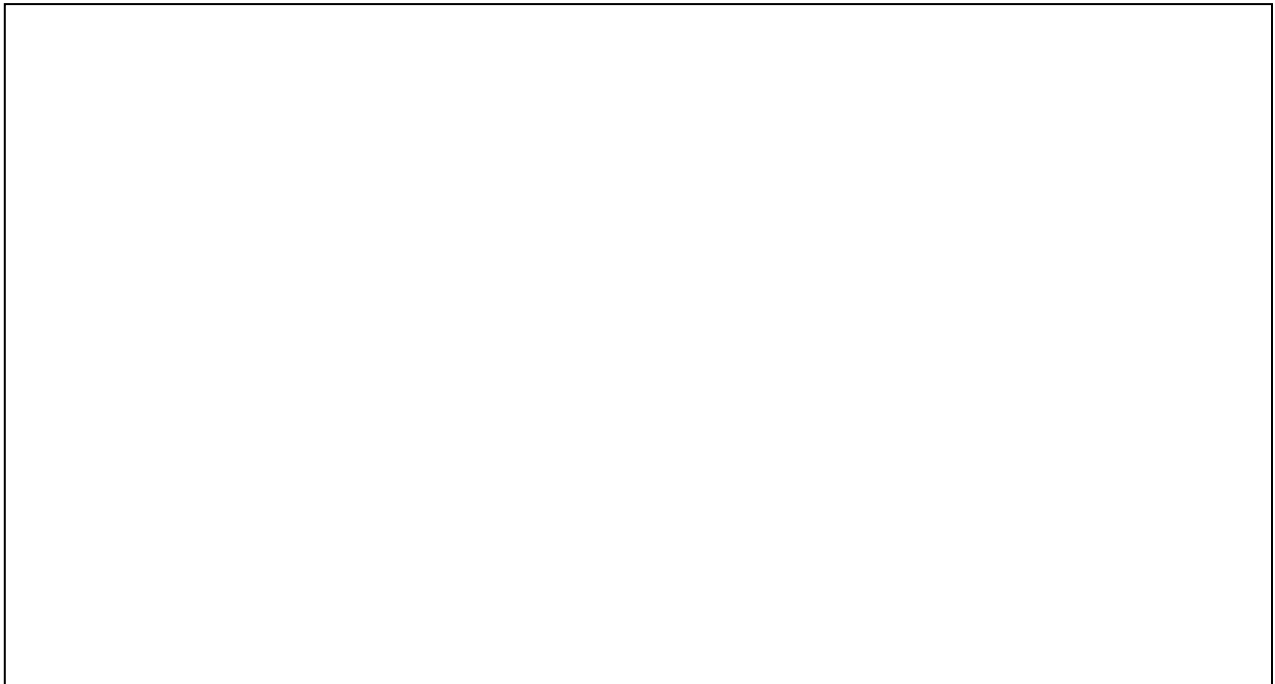
## **VII. PROJECT PLAN**

ADDRESS THE OBSTACLES TO COMMERCIALIZATION THAT LAUNCHPAD FUNDING WILL HELP TO OVERCOME. PLEASE DESCRIBE YOUR PROJECT TIMELINE, INCLUDING TIMING OF REACHING GOALS AND MAJOR MILESTONES. LIST THE PROCESSES YOU WILL USE TO ACHIEVE THE PROJECT GOALS AND EXPECTED OUTCOMES.



**VIII. DIVERSITY PROMOTION**

THE LAUNCHPAD PROGRAM MAY GIVE SPECIAL CONSIDERATION TO PROJECTS THAT PROMOTE OR ENCOURAGE PARTICIPATION BY GROUPS THAT ARE TRADITIONALLY DISADVANTAGED OR OTHERWISE UNDERREPRESENTED IN THE TECHNOLOGY SECTOR. IF YOUR PROJECT ENHANCES SUCH PARTICIPATION, PLEASE DESCRIBE.



**IX. PROJECT BUDGET**

DESCRIBE HOW THE FUNDS WILL BE USED.

**X. FUNDING REQUEST**

**XI. FUNDING HISTORY**

LIST EXISTING / PRIOR FUNDING SOURCES UTILIZED TO SUPPORT THIS INVENTION.

**XII. MATCHING REQUIREMENT – FUNDING SOURCES**

LAUNCHPAD REQUIRES THAT 50% OF ELIGIBLE PROJECT COSTS BE MATCHED FROM PRIVATE SOURCES. PLEASE LIST THE PROJECT’S MATCHING SOURCES/PRIVATE INVESTORS. DESCRIBE SPECIFIC CONTRIBUTIONS.

**XIII. NEXT STEPS**

WHAT ADDITIONAL STEPS TO COMMERCIALIZATION WILL REMAIN AFTER THIS GRANT FUNDING?

**XIV. SIGNATURE / CERTIFICATION**

By signing, I certify that the research proposed in this application is not the subject of or covered by existing research funding or other financial support.

**PROJECT LEAD NAME**

\_\_\_\_\_  
*SIGNATURE*

\_\_\_\_\_  
*DATE*

## EVALUATION

APPLICATIONS WILL BE REVIEWED ON THE FOLLOWING CRITERIA:

- Innovativeness of the technology
  - Likelihood of commercialization success
  - Project plan with clear milestones
  - Project budget plan and matching funds
  - Defined obstacle to commercialization that this funding will address
- 

**FOR MORE INFORMATION**, refer to

[https://officeofresearch.ucsc.edu/commercialization/services/documents/launchpad-progdesc\\_release.v1.0.pdf](https://officeofresearch.ucsc.edu/commercialization/services/documents/launchpad-progdesc_release.v1.0.pdf)

**TO SUBMIT YOUR APPLICATION**, send this completed PDF form to [IATCprograms@ucsc.edu](mailto:IATCprograms@ucsc.edu).

**FOR QUESTIONS**, please email [IATCprograms@ucsc.edu](mailto:IATCprograms@ucsc.edu), or contact Michele Chamberlin at 831-459-4229.

**DEADLINE FOR APPLICATION is Monday, March 5, 2018 (11:59 pm Pacific).**